

Social Networks

(The cream of world's fun at present)



- Saurabh Choudhary

A note on my fun through **Social Networks**

["The greatest amalgamation of technology, art &
business"]

*** Dedicated to my fellow public networking netizens ***

Prelude

This book is my note on social networks, the current fab crush of the global netizens. It is my favourite passion along with music. & It is the biggest amalgamation of technology, art & business at present. It has come up as another form of media after internet media & TV media. It is a full fledged media of ad as well as news. Big players have come in its operation & it has become a greater mass media than even press & internet media. The designs have all come in varied formats & have presented beautiful systems of experience & flow.

In the beginning, it was only Orkut & Youtube. I began from 2005 with these two portals. Youtube came in May & Orkut in November. Facebook came in 2006, by which time Orkut was banned because it was caught off terrorist activities. Facebook came as replacement of it & gained popularity soon as it had monopoly. The next forum in this line was in 2009 (Twitter), till when FB had got established well. It was well designed both system wise & display wise. Verification of public figures hadn't started then & people used to make fake accounts with identities like celebrities.

It had got good popularity among youth & had become a craze for networking. The Youtube was a video special & it was mainly meant for music originals & covers. Songs of all films were uploaded there & channels of other types of news were also opened. Channels taking interviews of celebs & public figures were launched & expert analysis of subjects were done.

Before the coming of Twitter, there wasn't any microblogging platform. Twitter introduced facility of messaging 140 characters. It came around the same time when the function of mobile version of website had come. App phones had also started by 2007. & Some other social platforms had started developing.

WhatsApp had come in 2012 & Instagram also in 2012. All these platforms were models of different design. Where FB was a

specialist of social networking, Youtube was a video portal. Twitter is a microblogging forum, Instagram a photo / video studio & WhatsApp an instant chatting app. In the later years, some more developments came like Helo which was a status app, Threads a question answer framework, Tiktok a micro video stage, Telegram another instant chatting messenger & WhatsApp Channels a blogging wall. Some minor social apps had also come in between like the Google Blogspot & Smule as a Karaoke recording app.

All these apps kept evolving with time in the arena of public communication & newer trends kept revolving in the channel of global discourse. The subjects of communication in these channels covered all areas like technology, art, business, creativity & knowledge.

The users & broadcasters have maintained these forums as relevant & interesting keeping the things of importance in it & trends rose & subsided in it.

I have engaged extensively in these forums althrough & have enjoyed following & being followed by elite people. My subscriptions in these channels have been less in quantity & thorough in quality. I follow only deep qualities anywhere & maintain good communication (comments etc.) with all these channels.

My posts also on all these remain mostly of elite quality & I share content deeply passionate to me & of creative / subjectfull nature. I like to follow knowledgeable subjects like art & music & technology & ideologies like nationalism & spirituality.

In this book, I will be talking about these apps only & the kind of stuff I read & write on them. I'll tell about the contacts & subscriptions I have in them & also the interactions I have with specific people. I am also member of many groups in communities & participate in general chat with them. I will also tell about my personal WhatsApp contacts & groups. In all I have around 173 following across networks & 380 million followers. On my own personal website I have 8.6 million followers. My highest followership is on WhatsApp channel on which I have 210 million subscribers & mine is the highest followership on that platform even more than WhatsApp's own channel.

With this record of elite interaction in social media & high quality subject browsing, I submit my book on 'Social media' for public scrutiny & start the chapters with list of index.

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Chapter 1: Another network inside the network of internet

Internet was a network of networks, one which connected all websites in the world wide web, social network came as another subnet inside it, covering a special sector of this network, that of social network. The internet earlier consisted of some basic facilities like websites, search & mail. Then came phase of specialised web services like banking, e-commerce & air ticket booking. The railway reservation system in India through the portal of railways is an example of computerised web service for public proliferation. There were some news groups & chat messengers also on sites like Yahoo.Com earlier which rendered specific services as also on Gmail.

Orkut was a cool design in blue background & logo, & elegant display layout & showed up stylish fonts, colours & stylings. Its logo with white O on blue backcolour was very cool. The social networking term was enhanced into social media when the forum transformed into a large media of social trends. Many celebrities have set records of attaining like 1 million or 10 million followers within one hour of joining the medium.

The networks started providing blue ticks on star personalities of public field when they were started to be verified by video call. The WhatsApp call introduced free of cost by internet calling came as a revolution with most of phone calls switching to WhatsApp medium.

The social networks were known as social networking sites earlier & later they came up to be known as social media or social sites. These networks are open with global findability of followings & subscriptions & their handlings in real-time instances. & The

advent of sound notifications & instant notifications through smartphones made them far better accessible. This is the biggest revolution in the world of technology & art today & it has dimension of commerce also as it provides the posters to earn money when they have a certain million followers & their posts have been watched for a certain thousand no. of hours. They are from then on paid per click of the post. They also give recognitions like silver play button & golden play button on reaching a certain no. of followers.

In all, the social network is a subsection network inside the network of networks - Internet.

Chapter 2: The arena of public networking

The arena of public networking is world wide & across on the world wide web. I publishes on the domains of social networks & is interacted with by billions of clients on the terminal nodes. The models of public networking are diverse with features there like friending, posts, timelines, profiles, gallery, followings, settings, notification, activity history, individual messages, comments, shares, likes, groups, chats & live broadcasts.

The live broadcasts is a feature that has been introduced lately on some networks like Facebook & Twitter under names like Facebook Live & Periscope. Youtube also has provision of live broadcast. During its broadcasts people can write comments & they can be replied live. FB is built in PHP. One thing I had forgot to write about PHP in its book was that a live webserver can also be connected to a local database server & a local webserver can also be connected to a live database server.

Communication earlier was limited to two-way dialogue or one-way broadcast. Social network brought it to two-way broadcast & conferencing. We were taught Basic in school. In Basic, there was graphics also. Foxpro is a system in which there is a programing language as well as DBMS. I have observed that there is a different folder for every user's files in FB. It suggests from its URL. This shows how thorough & dynamic its code must be. The profile of FB is also very extensive with as many as at least 30-35 different sections. My settings all I keep distinct as I have very passionate love for social network. I have set my profile everywhere with full distinction & have kept the best of features in all segments. My handles on all networks are is **@SaurabhChoudhary**. My profile page

URL on all is like Network Address/saurabhchoudhary. The profile pictures & nicknames / bios I have kept superb. At places where I know that I am a known personality & I don't need to tell my info, I have left it unlinked like in FB bio & nicknames. In Twitter & Instagram, I have kept the bio **Web master** (Indicating my passion for web technology). The mobile & email I have kept on all private so that it isn't abused or misused. I had come to know a password security principle that our username of any account or password shouldn't be searched on search engine, more especially password ever, it comes in record. Since then, I keep my mobile & email on all networks private. FB is the largest network of all these networks yet, & has over 380 million members. Twitter has been renamed as X ever since being overtaken by Elon Musk & URL also reset as x.com. I had written an intro message on all my networks after joining it indicating to be active on them from then & an intro video in Youtube also. In Youtube I have posted personal podcasts related with team like Sachin 2011 WC MoS car drive, Sehwag wedding dance & Kumble honour program. & The intro video I have kept 01:45 minutes long. In Youtube there is provision to post posts also in addition to videos in which some text & image can be posted, this has been done to allow user to share some info that is required in non video form. Nowadays there are provisions of short videos to share micro clipings like 00:15 seconds or 00:30 seconds which can be of fun type or quotational. These micro videos have been given different names on different platforms like Reels on Instagram, Fleets on Twitter, Stories in Facebook, Status on WhatsApp & Shorts on Youtube. The micros can be images or videos. The Stories & Status have option of audio also.

WhatsApp has introduced many new features of late, like editing messages till fifteen minutes, messaging yourself, editing images in chats, polls & events. WhatsApp has been innovating new features regularly of late, it has been refining its service. Facebook had come with a plan of free basics a few years ago in which it had said that it will provide people cheaper net service under a plan in which lesser features will be there, but all the features of one's requirement will be there. Against it, voices rose that net should be neutral, it shouldn't bar any website or service for cheaper plan. This was called principle of net neutrality & the FB plan of Free Basics got rejected. The company changed its name from Facebook to Meta recently. The facility of editing messages or delete for all was set up to allow change a message if something wrong has been posted by mistake. This was done on the request of the Indian

government as there was chance of objectionabl contents being posted causing undesirable happenings. Provision of messaging oneself was introduced so that people are able to write notes etc. for themselves. Editing of images has been introduced recently in which an image can be cropped into a chat or its caption edited & the image is produced as another message in case of its cropping. Polls & events were added in attachment with multiple voting & adding of options from own side in polls & events to be listed for remembering things. Pinning of messages was also enabled to display selected message at top for keeping track of important messages. The status was called earlier what is called About now. Status is meant to put in note in what status people are at present so that other people won't disturb them if they are busy, but people use them to post selfys & videos of songs etc. I have a few recommendations for Statuses by which it can become even more interesting. Like, a status should be allowed to exist as long as it isn't removed, there should be allowed only one status at a time, archive of statuses should be maintained & length of 2:30 minutes should be allowed in case of audio & video statuses so that people can post even songs. A window application version of WhatsApp Web had also been brought a few years back, but it was very slow. In WhatsApp Web, the enter key is send by default until it is changed. Function of pinning favourite chats has also been brought & system of calls has been inducted in WhatsApp web also. The Whatsapp channel is secure with privacy ensure in that the channel owner's no. & profile image aren't revealed to the subscribers & the subscribers' identity also aren't revealed to the owner outside of his contacts. There isn't even ability to comment. Whatsapp maintains backup of chats every day & shows even stats of messages sent, media shared, network used etc. In this way the Whatsapp channels are a combination of public & private network. In Whatsapp camera & voice recorder are embedded to attach audio / video / image on the run. The Whatsapp messenger has chats of three types on the whole - Individual, groups & broadcast lists. The search of text in a chat has been added with a function of date specifier also, by which we can skip to a particular date directly if we know its date. The privacy of seen status is allowed to deny other people see your seen status if you don't want it as it may be a subject of privacy, but in that case you will also not be able to see others' seen status, except in groups where it is compulsory. All networks have a private chat messenger also where we can chat directly with the members. In the coming chapters, I will describe models of 13-14 social apps, what they are about, how they work & what their design is like, after which I will also describe my own models of all these

networks that I have made. These two are the most interesting parts of this book as they will talk about beautiful system & display designs. Till then, this chapter has spoken of the public arena of social networking & I conclude it with this remarks that social media has brought this world closer many layers up through its potential & capacity & scope of connecting entities. & Has joined people with multiple interwebs & subnets.

Chapter 3: The mood, atmosphere & biggest players

The mood that the social revolution has brought & the atmosphere it has set are beautiful in sight, melodious in hearing, sweet in flavour & pleasant in feel. It has presented these fragrances with multidimensions of technology, are, business & society. The technologies include internet networking, data communication, web technologies, media & multimedia & location tracking. The players that have come in to operate in it at the mega level, have all been very good with new systems, designs, models & work procedures. There is copyright of model also in these systems, due to which a vendor can't imitate a flowstyle. The systems have served all departments of human proliferation including technology, art, entertainment, business & sociology. Even governance has benefited much with it advancing into e-governance & minimum government-maximum governance. Administration at all levels & all branches of management like judiciary & press have gained from it. All the organs of the nation & the world have bettered with it. In the list of big players which have performed well, I will list fourteen - WhatsApp, Facebook, Twitter, Instagram, Youtube, Facebook groups, WhatsApp channels, General chat, Helo, Tiktok, Telegram, Threads, Google blog, Smule & Messenger. Meta owns eight of these. Meta had announced a few years back that it is working on a few big technologies & it will come up with some large revolutions soon. It brought these in that & has another feather on the cake of AI. The latest development in the world which has been promised to revolutionise the way the world works. Some platforms are offering it, like Meta AI of Meta, Chat GPT, Bard (Now Gemini) of Google & Grok of Twitter. These functions are available in the form of website or app or on the forum where they are. Chat GPT has a website & app. Meta AI is available as a chat in WhatsApp & Messenger. Twitter provides Grok in its app. In

Meta AI, the questions can be asked in a chat & they are answered in the chat sequence. They provide functionalities like creating images, writing texts, developing resumes, producing code & generating things which can be imagined by human mind. The AI is trained to understand language, it learns from its experiences & keeps evolving. It is able to analyse things whichever can be done by logic or computing technology. I once asked Meta AI to produce for me good favicons for some of my projects, it did. It once checked for me, whether there are any duplications in 104 of my images. It produced for me the text notations of a kind of song I wanted. & Even autodraws objects which are tried like. The Facebook app had a version Facebook Lite also earlier which was a lighter version of this app for users who need space management, but it had some limitations also like a video can be added in it only till a length of 30 seconds. Youtube has a convenience of live recording also, in which a video can be recorded & then uploaded directly. All apps in phone which involve uploading of image or video, provide option of taking photo or recording video directly from that platform from camera & uploading them also. This is to save the effort of recording from camera outside. I have consulted Meta AI for many programing tasks also & I prefer Meta AI for most of my AI jobs as it is easily accessible, is available in WhatsApp or FB messenger in phone. The AI tech is still developing & it has already brought up technologies like music covers of songs by singers who haven't sung it in its initial stage.

With this technique of media generation only, problems like fake videos called deepfake videos etc. had come. & This technique is being considered a threat to human credibility as video / audio clippings or images untrue can be produced as proof to legal issues & they might not be trustable.

The FB music had brought up a facility for which I appreciate it along with Spotify & hail it as a true app of music. I consider music only as an art of hearing & it doesn't need support of visual to get noticed. Hence I am against all the craze going around here for music videos. FB music & Spotify have brought music in audible form & have underlined that it is sufficient to get popularity.

The idea of groups in apps like WhatsApp or FB has added another layer to the networking in these networks & has raised the community level in them. Community is a feature in Youtube also & it is there along with groups in WhatsApp also. In the begining when

these networks had come, many products came on this pattern to try their business, but with eventuality of market & time, only the top brands survived.

Elon Musk has an app of his comments also in which his great comments are reported & quoted from public speeches. Two-three of technocrats I love specially for their top services of technology, Like - Meta for being a giant of social networking, Elon Musk for being the richest person in the world with net worth \$500 billion & Google for its next level produces like Youtube & Android.

I will share in this book screenshots of important screens of these fourteen apps I have told about & my model of theirs. Telegram is a messenger of personal chats & it isn't a full-fledged social network. The Groups feature of FB was there since long, but it gained popularity only with time when people noticed it & explored it & subscribed it. The Messenger's link is there in the FB app, & its notification badge is also there but it opens in separate app. However it is coherent in the website.

The social networks' apps are the most common in which notifications come & they keep the people updated with instant notifications & sound notifications. The other category in which such might be there are news apps & banking apps. If someone subscribes to news, he might get notifications of these & people transacting through e-banking might receive notifications from bank apps & payment platforms.

& With the flood of public personalities & personal friends in own circles that people have in there, there remains queue of notifications all day & keeps us updated & entertained.

The notifications have layers of sound notifications, badge icons & floating notifications. Due to which they can be managed as per wish.

The e-commerce providers of home delivery & society gate entry signals of My gate & mail & meeting apps also are a few more common types of apps which involve notifications. The SMS & call are basic apps which involve notifications.

The sound notifications in some apps can be set to different sounds also for different sources so that it can be guessed from far

also when time comes from which source it has come. Like, in the phone call, different ringtones can be set for different contacts. The ringtones also these days can be set to custom sound pieces to make it beautiful. The caller tunes can also be set personalisedly.

The direction of messages in some apps are opposite to normal. Like in Twitter it goes upwards, the new tweets come upwards. As against in FB, Whatsapp, Instagram & YT where it goes downwards. Some apps provide bulk feeds without even our engagement to flood our space with heap posts based on our activities & keeps refreshing them in random order on every reload.

Threads has come up like a breeze of fresh air last year where people have built atmosphere of asking beautiful questions & answering them. Smule is a karaoke recording app with networking allowed within it for people to collaborate for duets or songs with more than one singers. Google blogger which enables to write blogs & people following them commenting on them, is a bit farry type of app as people write mostly academic type of things in blogs, but it works well.

The posts that we write on our timelines are editable while the messages we write in DMs aren't editable. The advancement of network speed technologies have enabled these apps work faster & apps are normally also faster than websites.

The attachment size allowed in some of the apps is also different on different platforms. It is 16 MB in WhatsApp mobile & 64 MB in WhatsApp web. Whatsapp compresses the files attached also magnitudinally. It compresses 2-3 MB images to 100 KB & 180-190 MB videos to 15 MB videos. The images shot by camera are much heavy & it compresses them rightly in its attachment.

Most people I see, have followings in hundreds or thousands on all networks. They don't see all feeds which come from them, but I follow only limited number of people everywhere as I want to keep my network precise & elite. Hence I select the most special people everywhere & my subscriptions are all of very high quality. The 17-18 subscriptions I had selected in YT 5-6 years back, I didn't have to unfurl any of them till now, as they are all of very top quality. On Facebook, I am friends with most people I would have loved to follow. Hence I follow very few people on it. Twitter has a lengthier

character limit for a tweet for public verified people & it is much longer than the common 140 chars.

Chapter 4: Different designs, system flows & layouts

This is the chapter of network descriptions. In this, I will elaborate all the networks I've listed one by one. With screen images of some. The first in the order of importance comes WhatsApp. WhatsApp came around 2013. It took 1-2 years in getting notice. The apps phones were at that time in preliminary stage & people didn't use them as much as they started doing after some time. We in the team came to know about it in 2014 when Zaheer Khan told us about it & formed a group of us teammembers. It was an instant craze & we formed groups in all respective areas like society, college batch, coaching academy, BCCI official group & state cricket association. WhatsApp was a revolution & changed the domestic lives of people as they woke up with morning messages of friends, chatted with contacts all day & exchanged posts circulated by WhatsApp artists day in-out. Posts with media were special & jokes were a trend for long. We some of us in the team were artlovers & shared quality content through our contacts & kept all teammates on the cup. Soon, I learnt about broadcast lists & sent common messages to friends through them.

I wasn't active on social media except WhatsApp & Facebook till 2018 when I started writing regularly on Twitter. After that, after my retirement, I became regular on all networks & started posting on them at periodic intervals. In December 2018, when I was in the penultimate year of my career & was seeing towards its end next year, I looked to Twitter to amuse me somewhat. I thought it may be a good idea. I found some people I liked wrote impressive stuff on it. All these years I didn't have time to browse on all these. Now when I had time, I found interesting stuff on them.

I decided immediately that I will give tribute to my favourite cricketers & artists of yesteryears every year from the next year on their birth / death anniversaries on Twitter. Then when I had retired in 2019, after soaking in my retirement for two-three months, I planned a series of subjects (20) on which I will post images / videos on Instagram one every week for these twenty weeks. After which I took to Youtube for similar pursuit. The first network I had been active on was FB. I had joined it in 2006 & become active on it from 2010. This was from the summer of 2010 when I had found some time off & wrote some posts. Soon I developed interest in writing on it & found some new ideas to compose messages. On these ideas I kept writing regularly through this decade. The Google blogger also I had joined in 2010-11, & had written some very good posts in 2010-11. These were the only three networks till 2018. There was this one Smule in 2017 in which I had recorded 59 songs of R.D. Burman, but I didn't network in this as I had kept my account private.

The most common subjects which comprised the contents of my FB posts through the 2010s decade were our cricket stories, idea about great cricket, my choices of & ideas about great cinema & music, expressions over social networks, some T.V. programs I liked like Chandragupt Maurya, Bollywood Geetmala, Fata poster nikla Amitabh, Cricbuzz player of the week, Jijaji chhat par hain & FIR, my fav cars, my fav apps, my website, nationalism, glamour, my personal creativity, photography & technology. The games that we played, there was enough to write & speak about them through the time. Favourite cricket had much talkable matter to do. My schools of music & cinema was elite. The serials impressed much. The cars I had got in MOTs were par excellence. I used top softwares & apps on my computing devices. My website was very creative. There was much discourse on nationalism & glamour always. I had many technological gadgets to use like cameras & Mp3 players. The series on Instagram that I started I outlined classy subjects for them like an interview of my Grandma about her garden which she had developed with her gardening passion, an interview of my brother & sister-in-law on their Netherlands stay & postgraduate programs, some snaps of sunrise in winter, a video of Juhu Beach, stadium of my city, our Pooja room, a dance performance of my neice & a reel of my society where many children & youngster played many sports passionately. After this series, I launched my Youtube channel, on which I uploaded 65 podcasts or ordinary lengths one every week till it ended. The movies I had shot myself over past years & had some special clips like Sachin 2011 WC MoS car drive,

Sehwag wedding dance, Sandeep Sir Dronacharya award, Kumble honour program & Dhoni farewell speech. Some interviews I had taken of my teammates & contemporary rivals which I posted in some weeks. Then I had developed videos on subjects I considered important & gave lectures on them expressing my views on them. All this ran till 2021. Then, I struck idea of photography. I thought photography might be an interesting passion & I can click photos or videos of things I like wherever I go & post them on social media. This included exclusive snaps like sunrise & some domestic things like a portrait of my drawing room & our dining table cover. This also stretched for a few weeks. Then new apps came like Helo, Tiktok, WhatsApp Channels & Threads, & I involved in them also extensively. Helo was such a nice status app, it presented very beautiful micro videos & images. WhatsApp Channel I liked most quantitatively as it had come so many years after the usage of WhatsApp & was still a modest design with privacy maintained to large extent despite being so good in model. Hence, I had decided in its beginning only that I will post only elite content on it & only those which I don't post anywhere else & I wrote an introductory message indicating this there & wrote this in its description also. I see usually people (Celebs) repeat their posts on social media the ones they post on some one network, they copy it on other networks also. But I don't repeat my posts, I keep unique everywhere. I find this facility so beautiful that I give it respect & post only quality stuff everywhere.

In between there came two more innovations of Meta of FB groups & General chat. FB groups had become popular since 2020 & there developed many groups of cricket & music & people liked me much for joining the groups I joined as I was a star & this was common platform. On Messenger also, I had interacted with some local talents of FB as I liked such people more than celebs. This extended to general chat. My subscriptions mostly are of local people in any network. In Youtube also they are all such except Asha Ji & Amit Kumar. I have discovered 8-9 singers of local level whose voice resembles much like Kishore Da. People recognise me much on these networks for having more connection with local people.

Another platform which isn't a social media in itself, but is a forum of public streaming & where I have developed much good relationship with people is Pancham Radio. I had found its website in 2021 & I listened to much of its radio since then. I communicated much with its admin first on Whatsapp chat & then in its group & then messenger.

I believe if Pancham Radio forms an WhatsApp group, it will be even more interesting as WhatsApp messages are quicker.

Chapter 5: The beauty it is & reach to & of public personalities & celebs

The beauty that social network is, I have told about it in the last chapter, in this I will talk about the celebs & public personalities & their reach & reach to them of the public in them.

The celebs verification tick which verifies it is their account, came in the mid of 2010s. It wasn't thought of earlier that such problem might emerge that people will make fake accounts of celebs' names. It was realised with time & it was thought then how it can be overcome. The verification is done with video call to them & the tick is of diverse colours at some places for people of different departments. On Twitter, the ticks are of different colours for political leaders, businesspersons & artists.

It has however put a price for the attainment of these ticks. By these blue ticks, people are able to follow celebrities in millions & celebrities are also able to have followings of millions of people.

Celebrities are people people admire for role modelship & look up to them for inspiration. Celebrities are successful people of different fields with achievements & public presence. Celebrities are mostly in entertainment fields like films, music, sports, TV & fashion. The other field from which people come in publicity directly is politics. Businesspersons & industrialists rise to stardom & publicity after attaining much high accomplishment. So the area of celebrityhood has mainly been of entertainment field for long. In India cricket is as popular as movies. So, cricketers are also popular stars.

The engagement of stars & their fans is in many ways. Stars first set up an account, apply for public figure status verification, when they get it, they become searchable by people. When people find them, they follow them, after that whenever that celebrity writes some post on his timeline, notification comes to followers instantly in computers or mobile at the website or app. The follower is able to read or view his post within moments of its posting. Within a few minutes millions of people have seen it. Some give it a like, some comment on it, some share it somewhere. In twitter, the no. of likes, comments & shares can be seen growing by thousands every second on the post from a public person coming. The posters can reply to their commentors' comments. Of that also notification would come to the follower. The posts of common people, who are not celebs & who are followed & known only in their personal circles, they may keep their notification on for every kind of activity & they get it. While the public persons might have the option to keep on the notification on for only their personal friends or other celebrities, because the notifications might become countless in a short time then & they might be unhandlable. They may see these notifications from common section when they open their platforms & open the common section area.

I keep my notifications on only for my followings (Which are very limited) & not for reactions on my own activities. The social networks have lessened the distance between countries, cultures, continents, professions, age, educations, technological proficiency & even artistic skilledness further much.

I have 129 friends on Facebook apart from 21 followings, 17 followings on Twitter, 6 on Instagram, 18 on Youtube, 2 on Helo, 1 on Tiktok, 3 on WhatsApp Channel & 9 groups in Facebook. From these subscriptions I receive a few feeds everyday, which keeps my day afresh & I put contents on my channels myself also one every few days. Between the period 2019 to 2022-23, I was very active on the networks, as I had posted less on them till my retirement, so I had much to talk. In few years this stock ended. Now again I post less frequently but post elite stuff. My site is another platform on which I post things dearest to me. WhatsApp Channel I had thought I will put most elite contents on, but gradually I slipped to sharing less important stuff on it. The 129 friends I have on FB are all celebs of different fields & geographies.

In Whatsapp, I have groups from all departments like our team, a group of junior players, one of background staff, one of our residencial society, one of my college batch, one of the cricket academy, one of UPCA, one of WAGs & one of BCCI official group, besides one of Pancham Radio. This covers all sides of my concerns, & I chat day in-&-day out with them for my personal feelings. On Whatsapp channels, I follow only Indian Cricket Team. This channel keeps updated about the latest events of the Indian cricket team & posts their most livid interviews. On these networks I have shared thousands of posts & am followed by millions of users. This ends this chapter & I bring to the chapter on my accounts on & own models of these networks.

Chapter 6: My own accounts & own models of these apps

In this chapter I will throw light on what I have written on these networks over the years. I have told this before what I used to write on Facebook through the 2010s decade. I will elaborate on it in this chapter. There was a serial coming on NDTV Imagine in 2011-12 **Chandragupt Maurya** on the emperor of that period. It was very interesting. It showed what a great character Chandragupt Maurya was. He used to risk his own life to save the lives of those people who have wronged him. He was stylishly sacrificing. He had got a colossal mentor in **Chanakya**. He mentored in & trained him in all arts including the war art. He developed him into an able administrator & together they set up the merciful empire. This series was very attractive & I used to often express my remarks over its episodes which were running at that time on Facebook. I used to write on the running series of ours that we were playing & other matches going on in the world & players starring in them. Also the six T.V. programs I have listed before which I liked much, I used to comment on them also. & Express in detail over their quality. I had mentioned about these 6 programs when I was made the brand ambassador of Doordarshan & consulted once how the TRP of Doordarshan can be increased. I had told them these six programs are examples what kind of content can be put up. I had essayed on my school of cinema & music & had started giving tribute to my favourite cricketers & artists of yesteryears also on their special anniversaries. I had written twenty two posts on the blog in 2010-11 & I had repeated all those twenty two posts in the **Diary** section of my site. All my social accounts are registered with the same email id & mob. which are my primary email id & mob. Even the handles are same. The profile page URLs are also there with the same extension. On Twitter, from December 2018, I started giving tributes to my favourite artists & cricketers of yesteryears

regularly & this included legendary music artists of '70s & eminent Test cricketers. I made a list of the personalities I will be giving tribute most importantly from the beginning only. Then I added when I thought of someone else also. Besides, I wrote comments on any national or international events of importance that occurred like I saw other people used to write. Then I set up attractive profile pictures on all my networks & set stylish profiles on them. I have browsed thoroughly on Helo & Tiktok also & interacted thoroughly on Threads also. There was a time when Helo & Tiktok were a big hit & there was much traffic on Threads in December 2024. I read tons of Hindi jokes, motivational messages, Good morning messages, Oneliners & Bhajans on Helo & watched scores of funny & Damshrats videos on Tiktok. Threads was a storm in December & it brought the world much closer & love during some months. People in these months said Threads is raining love. There was special boom during Christmas & New Year. In my WhatsApp channel I had written in my bio that I am a cricket fan. I collect cricket related articles from public sources. I will post elite content related with cricket & music in this channel.

Telegram was also a chatting messenger like WhatsApp & it came to my notice in 2024. I initially thought it was a social network but it came out to be a chatting messenger. Thinking that it is a social network, I developed my model of it in my apps from what it appeared from outside. When I logged in in it, I found what it was like.

Switching now to my own models of these networks that I have developed, I have developed my models of thirteen of these networks. I have named these also on the pattern of these apps only. Like Tweeter for Twitter, Postgram for Instagram, Wetube for Youtube etc. I have developed almost all the features in these apps that were there in these original forms.

I will now describe briefly, how these models of mine are & what changes or improvements I have done in these. The first in this series is Chatting Best, which I had made on the model of WhatsApp Web. This is a chatting app I had developed on the basis of mob. no. registration. I had modeled it completely on WhatsApp including system, design & process. I had kept in it similar features like groups, broadcast lists & individual chats & small functionalities like profile picture, status & starred messages. I had kept in it all its functions like seen status, add / remove contacts & media attachment. I had even kept one improvisation in it over WhatsApp

that the seen status of messages wasn't changed on its setting being altered which wasn't so in it initially. The name I had kept **Chatting Best** indicating it to be the best place to chat. The group settings & group procedures I had kept in it similar to WhatsApp.

The second in this sequence was Socia De Net which I had modeled on Facebook & named it on the lines of the society magazine **Grazia**. The name I had liked very much as it indicated to be a stylish fashionable statement. In it I had kept all features of Facebook like profile picture, cover picture, profiles, photos, messages, posts & feeds including internal facilities like sharing, commenting, liking & following people. The design I had developed very beautifully with good colour schemes & fonts. In all my projects & apps, I had kept very good display & design with attractive appeals for tables, forms & media element. The publishing of file media like video, audio & images I had kept displayed in very good players & embedded.

In my media attachments in the projects, I had kept files uploadable only of the type of image, video, audio, document & zip in the user panel to avoid letting any program files to be uploaded by the user. The admin could however (Which is me) put up any type of files.

The upload size I had limited to 20 MB in the user section & unlimited in the admin section. The control of posts & statements I had kept absolute in the admin section & completely committed in the user section. Means, the admin could edit or delete any of his statements any time even after post, however the user couldn't amend any of his commitments after submission. This was to provide higher power to the admin than the users.

The next set of apps I had developed was the trio of Tweeter, Postgram & Wetube. The three app I had developed within one month covering the three large networks of Twitter, Instagram & Youtube. In these three apps also I had covered all the features of their respective models like subscriptions, followings, posts, videos, tweets, retweets, notifications, feeds, comments, replies, media & history. I had ensured all the main functionalities present in them are present here. The display, posts & content also I had ensured in them remain beautiful & relevant.

I needed sample files of audio & video to place in their posts. These days small sample files of audio & video are available to post relevant content on apps.

The next three apps in this line were three features which were present in some apps internally but I had made them separately here as they were large enough as separate projects. They were Social Groups, Personal Channels & General Chat. The Social Groups was based on the Facebook feature of Facebook Groups, Personal Channels on WhatsApp feature of WhatsApp Channels & General Chat on the Facebook Messenger feature of group messenger. These apps were inherent in their parent apps but I had developed them separately as they were large apps.

Then the two twin models of Spreads & Msggram (Of Threads & Telegram). & Then Helo & Tiktok (My name being Chikchok). & Then Herpes Passions (A dating website).

Chapter 7: My followings & followers

This chapter is related with the number & descriptions of my followings & followers in all networks. The followings I have told I had one hundred twentynine in Facebook (Friends) + eight (Others), seventeen in Twitter, six in Instagram, eighteen in Youtube, nine groups in Facebook, one on WhatsApp Channels, one on Helo, two on Tiktok & one on Threads. The one hundred twentynine friends I had on Facebook, they were all great people of different fields, including cricketers, artists, businesspersons, models, mediapersons, political leaders & sportspersons. They were the people who were ruling the world in these spheres. They all sent me friend requests over the time & I became dearly friends with them above the network. The eight other people I followed on Facebook, they were those people whom I didn't have the courage to send friend requests, so I just followed them. They were Lataji, Ashaji, Anuradha Paudwal & Sadhna Sargam. Lataji & Ashaji I followed because they were great persons, I was great fan of them, I would have liked to follow them anyway, but I didn't have the courage to send them friend requests. On Twitter, I followed seventeen great personalities of different fields like Modi ji, Yogi ji, Karan Johar, Big B, Sachin, Sehwag, Virat, Rohit, Anushka, Ritika Sajdeh, Viv Richards, Sanjana Ganesan, Lataji & Ashaji. I preferred to keep less followings always as I like to remain less disturbed. On Instagram, I followed six models. They were all supermodels - Nina Manuel, Dhanshri Chahal, Irina Shayk, Natasha Stankovic, Ujjwala Raut & Hiba Nawab. My eighteen subscriptions I had in Youtube, only two of them were celebrities - Asha ji & Amit Kumar. Rest all were local talents of music, percussion, retro stories, R.D. research & R.D. works. These subscriptions were all so good, that ever since I had followed them in 2017, I hadn't needed to drop any of them. They all brought great stories & presented beautiful covers of

vocal & instrumental music. I am member of nine groups in Facebook, one of which is cricket-related, four of music, specialised in R.D. Burman, one of PHP programing consultation, one of UP culture discussions & one of agricultural information. These groups were all public groups, with large followings & formed since 2020-21 etc. There has been no other celebrity in these groups I don't know why apart from me all till now. This is such a good feature, it brings such beautiful interaction & allows multi-channel networking, I think of some cricketer was part of these cricket groups, it would have brought enormous fun to both this cricketer & the members. I have enjoyed much lovely interaction in these groups & people there have appreciated that I have been part of a public group despite being a celebrity. The WhatsApp channel I follow is Indian Cricket Team, which puts up candid reports & interviews of new matches. The personality I follow on Helo is Elaichi of Jijaji Chhat Par Hain (Hiba Nawab). Those on Tiktok were Yajuvendra Chahal & David Warner, both of whom brought up interesting micro videos of personal recordings. & My subscription of Threads was a Pragya Singh, who put up interesting charming questions for common answers. All these people have entertained my networking much & enthralled my browsing of social media.

This ends my description of the followings. I now report the number of followers I have. They are around 400 million in total - Which comprises 58 million on Facebook, 42 on Twitter, 18 million on Instagram, 12 million on Youtube, 235 million on WhatsApp channel, 31 million on Telegram, 11 million on Threads, 8000 on Helo & 60 on Tiktok. There are many greater giants than me here. Christiano Ronaldo has 400+ million followers on Instagram alone, Virat also has 275 million there & the biggest star of history on earth who is Michael Jackson, he is estimated to have had 4.8 billion fans across the globe.

This is my report of the followings & followers. Switching to the next chapter of handles, profile pictures & profilepage URLs now.

Chapter 8: Handles, profile pictures & profilepage URLs

My handle on all networks is **@SaurabhChoudhary**. I had formed my account on all of them in the very beginning only, hence I got the id of my choice everywhere & I kept it the same everywhere. I am very happy that I found it of just my name also only. The profile pictures & cover pictures also wherever I have setup, I have done all very elitely & the profilepage URLs are also the best. The profile pictures are all representations & depictions of my great & superlative choices everywhere & they are all posters of some colossal institution. Like I will mention the profile or display pictures of some of the platforms here along with their profilepage URLs. Below that, I will enclose also these pictures & write a few statements about them.

* Profile Pictures *

WhatsApp - GOAT team award
Facebook - Dhyanchand award
Facebook cover picture - Ghaziabad Stadium
Twitter - BCCI I-card
Twitter cover picture - Indian team monogram
Instagram - My Audi car
Youtube - Fab 4 of music
Youtube banner - Robert De Niro
Whatsapp Channel profile picture - WTC trophy
Telegram - Redmi template wallpaper
Threads - Dhanshri Chahal

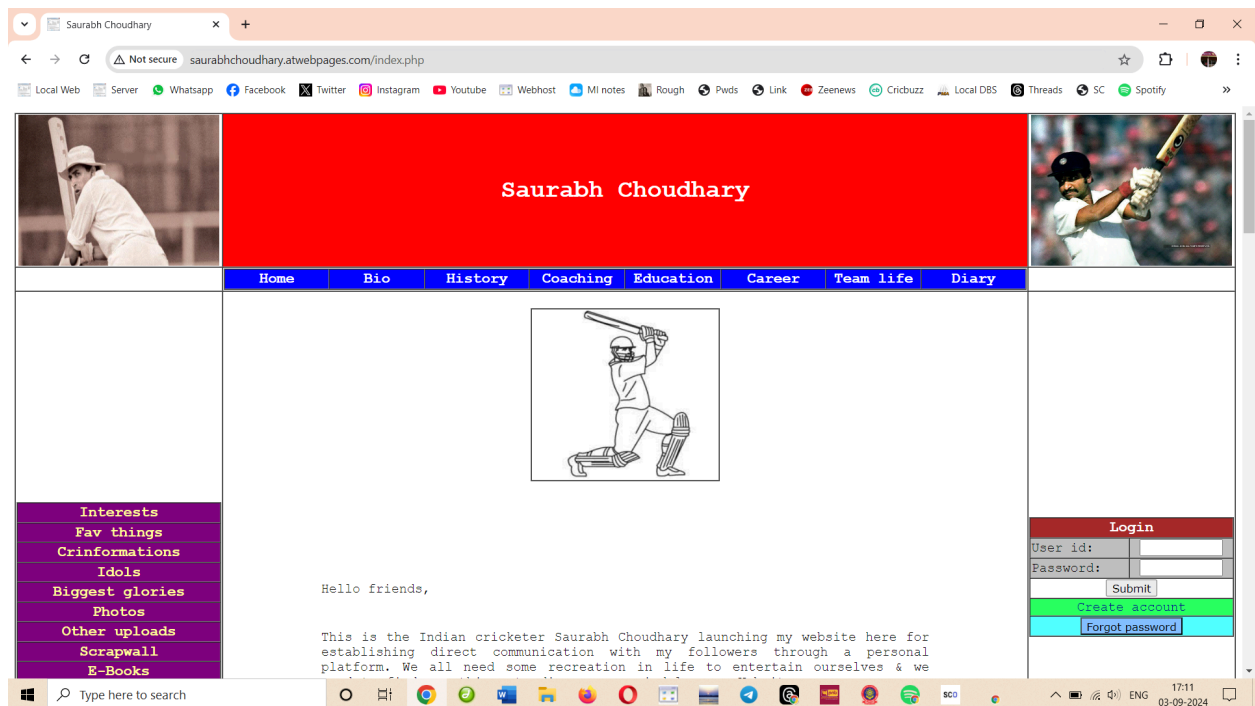
Helo - Elaichi
Tiktok - David Warner signature century celebration
Blog - Dhoni's title winning six of the 2011 WC
Blog favicon - UP map

[PP urls]

Whatsapp channel - <https://www.channels.whatsapp.com/saurabhchoudhary>
Facebook - <https://www.facebook.com/saurabhchoudhary>
Twitter - <https://www.twitter.com/saurabhchoudhary>
Instagram - <https://www.instagram.com/saurabhchoudhary>
Youtube - <https://www.youtube.com/saurabhchoudhary>
Helo - <https://www.helo.com/saurabhchoudhary>
Tiktok - <https://www.tiktok.com/saurabhchoudhary>
Telegram - <https://www.telegram.com/saurabhchoudhary>
Threads - <https://www.threads.com/saurabhchoudhary>

(Archive Of Profile Pictures)

WhatsApp



Facebook PP



FB cover pic

Amazing view of Guwahati Railway Station, Assam ❤️



Twitter



Twitter Cover Pic



Instagram



Youtube display pic



Youtube Banner



Telegram



Threads



Helo



Tiktok



Chapter 9: Timelines, settings & notifications

My longest timeline till today has been of Facebook on which I have written around 3000 posts. Then comes Twitter with 650 posts. Then Instagram & Youtube with 70 & 65 posts respectively. The WhatsApp Channel & Threads are relatively new, hence there have been lesser posts on them. Helo & Tiktok have been negligible. In the Facebook group Cricfans I have posted around 150 messages. The messages in Facebook groups are judged by admin & approved or rejected. In my google blog, there are twentytwo posts & in Smule account 59.

The settings I keep on all accounts, of notifications being on of the friends list & other celebs. I keep my timelines writeable by only me in FB & comments postable on my posts only by my friends. The WhatsApp Channel is a perfect combination of public & private network in which the reach of channels is public but mobile no. & profile picture are kept private.

The notifications I keep in the mobile on of the subscriptions from friends & other & of the form of sound, badge icon & floating notification.

In the celebrity accounts, there are divisions of notifications from celeb & general categories. The celebs keep on the notifications of only the public personalities, as the general activities may be many.

My Smule account I have kept private as I am a shy person with inhibitions with regard to singing. I won't like anyone to hear my singing, hence I kept this account private & not searchable by others.

I still have ideas to write thousands of posts on my timelines as well as my own website. The cricket FB group channelises many thoughts on the ongoing matches. This is the summary of my timelines, settings & notifications. This brings to the last chapter of this book - That of star verifications.

Chapter 10: Star verifications

The star verifications started in the 2010s decade. For many years before that the real accounts of the celebrities weren't thought to be verified & the fake accountmakers were able to post fake accounts of popular figures. The star verification has to be applied for by the user to get it & the verification is done through video call or by asking some personal questions to them about themselves. The tick is then provided against their name once verified. There are so many people faking accounts of celebrities that the artists aren't able to get their desired usernames often. All their common handles are taken. The star is then provided some special services like notification classification & filtered notification. I had attained the verifications immediately as soon as they came & they weren't even pricey in my time.

This brings to the end of this chapter & book & I conclude it with this commentary that social media is social engineering & social revolution. It is likely to grow even better & bigger in the coming times & connect the world with much more affection, warmth & bridging.

My message to my fellow netizens:

"HAPPY SOCIAL NETWORKING"

- A social luvmonger